THE GENTLEMAN’S Diary

L.U.C Chopard
What are the qualities that define the gentleman in the modern world? The contemporary gent is not solely defined by his style, but by his integrity and reliability, his character and individuality. He stands for tradition and heritage as much as he embraces forward-thinking ideals and progression. Simply put: he is unafraid of outwardly being himself. The contemporary gentleman seeks beauty everywhere. He wants his entire life to be a piece of art.

It is for these reasons, the last in particular, that there is no object more important to the gentleman than the watch. A considered and well-chosen timepiece is an instantly recognisable display of true character. It is not a purchase to be rushed, nor a fad in which to be indulged. The watch is the quintessential accessory for the gentleman due to the very nature of how it is attained — through careful consideration, commitment, pride and decision. It is a purchase made with the heart, worn with a precise outlook of the world — a man declaring his uniqueness.

At Chopard, we have always maintained these emotions within our philosophy by providing exceptional timepieces for the distinguished gentleman. It is ingrained into each artisanal creation, every step of the way, from conception to production to finally being chosen and worn. And there is nothing ostentatious about these fine creations — they may be striking, but their individuality is grounded in several centuries of design and mechanical history.

Like the archetypal gentleman, we have examined our past to shape our present, drawing on the best traditions to honour our heritage, but never shying away from pioneering advancements in the field. We have immersed ourselves in diversity to forge our own vision; we share a far-reaching view of the world. Anything superfluous, transitory or incidental is rejected. Instead, relevancy, honesty, and meticulous craft are celebrated.

For that is both the Chopard and the gentleman’s way.
Chopard Manufacture: a quest for mechanical excellence

In 1996, Chopard co-president Karl-Friedrich Scheufele was inspired by a powerful idea that would come to fruition: reviving the watchmaking heritage of the company’s founding father, Louis-Ulysse Chopard.

He thus undertook the creation of Chopard Manufacture, a full-fledged watch Manufacture in Fleurier. Fulfilling this ambition involved overcoming numerous hurdles. To be recognised as a Manufacture, a watch company must produce at least one in-house mechanical movement — the stumbling block for Chopard which did not have a proprietary movement at the time. Under Karl-Friedrich Scheufele, Chopard decided to take action from 1993.

Karl-Friedrich Scheufele paid an initial visit to Fleurier, a historical cradle of watchmaking since the 18th century. The ‘quartz watch crisis’ that had struck the picturesque Val-de-Travers in the 1970s had left deep scars that were still visible in the early 1990s. He knew that this region harboured a vast range of watchmaking competence that was lying fallow, that he’d revive in order to develop the first in-house movement.

The decision was made to aim for a movement equipped with a micro-rotor that would offer two key advantages: on the one hand, it provided the possibility of admiring all the intricacies of the movement and the perfect finishes of its components; and on the other, this type of oscillating weight also made it possible to create an ultra-thin version of the mechanism. After two years of research, at the end of 1995, Chopard was finally nearing its goal: the precision of the movement met chronometer-worthy standards; the micro-rotor operated in both rotation directions; and two stacked barrels guaranteed a 65-hour power reserve. This automatic movement — L.U.C 1.96 — enabled a new star to appear in the watchmaking firmament in 1996. It continues to embody Chopard’s deep-felt attachment to its independence.

Now, 170 employees work in Fleurier, using 20 traditional fine watchmaking skills. Their understanding of the past and embracing of modern technologies have proved both judicious and fruitful, leading to more than 80 calibre variations throughout Chopard’s 12 movement families. This epitomises the philosophy upheld by Chopard, which has chosen to base its creative process on a perfect alliance between age-old watchmaking traditions and technical innovations. A vision acknowledged by several independent organisations and distinctions.
The L.U.C Flying T Twin: a charismatic calibre

Charisma is the currency with which the modern gentleman trades. From social situations to the workplace, this combination of attractiveness, power and style will get you far in life — and no brand knows that better than Chopard.

With the new L.U.C Flying T Twin, Chopard has unveiled its first calibre equipped with an automatic flying tourbillon. Technically and aesthetically sophisticated, this is a timepiece distinguished by its charisma: a hand-guilloché gold dial, impeccable proportions and an ultra-thin case in 18-carat ethically certified ‘Fairmined’ rose gold.

To elevate the credentials of this 50-piece limited series as a timepiece designed for contemporary gentlemen connoisseurs of fine watchmaking, it is also certified by the Poinçon de Genève.

While this may be a technical first, elegance is the predominant feature of the L.U.C Flying T Twin. The case measures just 7.2mm, which may sound unsurprisingly chic and elegant, but the colour contrast of the 18-carat rose-gold case and black strap means it does not confine itself to a purely formal approach. It is this versatility that lends itself to charisma. If a man can look as natural at a black-tie dinner as he can in the boardroom, he clearly has the confidence to succeed.
The same goes for this watch. Nestling inside this ultra-thin 40mm diameter case is a calibre fit to be a talking point at even the most sophisticated of parties. This chronometer-certified movement also features a stop-seconds device, which is extremely rare on a tourbillon and enables perfectly accurate time-setting.

And you can see all of this craftsmanship through a large-diameter aperture at 6 o’clock. The physical and visual lightness of the flying tourbillon is used to create a sense of transparency and depth, highlighting even further that the L.U.C Flying T Twin has a personality like no other. A hand-guilloché honeycomb motif adorns the central part of the dial. This design carved out of the material refers to the founding of the Maison by Louis-Ulysse Chopard. Until the 1920s, the brand laid claim to the symbolism represented by bees. Chopard watches were all engraved, both on their movements and inside their covers, with a beehive surrounded by bees. When Chopard Manufacture was created in 1996, Karl-Friedrich Scheufele chose to reprise this image by associating it with certain models of the L.U.C collection.

And, after all, isn’t that what charisma is all about? It is the shrewd ability to showcase your own interesting personality and charms, while attracting people and engaging with them. This is a timepiece adept at both; subtly displaying what sets it apart, while drawing you in with a pleasingly recognisable aesthetic.
The making of Chopard’s Flying Tourbillon Mechanism

Before the creation of this incredible feat, the Chopard Manufacture had to look at watchmaking’s illustrious and storied past in order to shape its promising future.

Since Chopard Manufacture was founded in 1996, the watchmakers have advanced one step at a time, laying the groundwork for one of the most mythical complications: the tourbillon.

It was originally patented in 1801 from the idea of placing the watch’s escapement and balance wheel (the parts most sensitive to gravity) in a mobile cage that spun on its axis. By doing so, the accuracy of watches was improved. Today, many call this invention ‘the pinnacle of watchmaking’ — naturally, Chopard Manufacture had to create its own.

Chopard’s first movement was the automatic winding L.U.C Calibre 96.01-L. Equipped with the Chopard Twin Technology (two barrels) and a micro-rotor, it had a power reserve of up to 65 hours. The new Chopard flying tourbillon watch, named L.U.C Flying Twin, houses an evolved version of this movement — L.U.C Calibre 96.24-L — which is also equipped with a micro-rotor and two barrels. Both movements succeeded in embodying Chopard’s philosophy: to produce models that are slim, robust, modern and beautiful. The first thing to note about the flying tourbillon is its slimness — L.U.C Calibre 96.24-L is just 3.3mm thick — an element on which Karl-Friedrich Scheufele was determined not to compromise. It also features a refined design, imbued with classicism and restraint, made in harmony with the spirit of the Maison. The flying tourbillon radiates an aura of elegant understatement, while the hand-engraved gold dial subtly underlines the sense of discretion. The absence of an upper bridge enables complete visual immersion into the heart of the tourbillon, which appears to be floating in mid-air.

The watchmakers also succeeded in developing a flying tourbillon with a stop-seconds function. This is a rarely seen combination at the request of Karl-Friedrich Scheufele, who thought it entirely obvious that when you create a tourbillon to improve and attest accuracy, you should also ensure that the watch can be set to the nearest second.

With this exceptional tourbillon, Chopard demonstrated that excellence can find its place within both the tradition and modernity that is required to drive the watchmaking industry forward.
With its offset small seconds appearing at 7 o’clock, the L.U.C XPS Twist QF gently subverts the conventions of Haute Horlogerie that are based on symmetry and aesthetic order. Just as a woven tie may end its blade with a flat edge, this is a timepiece that has fun with the small seconds, and a similarly offset crown, while still incorporating all the fundamental qualities of the L.U.C collection.

Elegantly asymmetrical, the L.U.C XPS Twist QF is crafted from 18-carat ethically certified ‘Fairmined’ white gold, and will be limited to 250 pieces. But this is not the only way the timepiece distinguishes itself. Throughout the rest of the L.U.C collection, the textures adorning the dial surface are invariably centred on the L.U.C logo, positioned at noon. With this watch, the blue-grey circular satin-brushed motif radiates out from the small seconds at 7 o’clock.

Elegantly asymmetrical, the L.U.C XPS Twist QF is crafted from 18-carat ethically certified ‘Fairmined’ white gold, and will be limited to 250 pieces. But this is not the only way the timepiece distinguishes itself. Throughout the rest of the L.U.C collection, the textures adorning the dial surface are invariably centred on the L.U.C logo, positioned at noon. With this watch, the blue-grey circular satin-brushed motif radiates out from the small seconds at 7 o’clock.

Like some other models in the L.U.C collection, the L.U.C XPS Twist QF has no Arabic numerals at noon, with the figure 12 replaced by a double faceted hour-marker. Beneath this transgressive,
playful dial, is a variation on L.U.C Calibre 96.01-L. Offset by 30 degrees, L.U.C Calibre 96.26-L drives the 250 timepieces. Like the original movement, it is distinguished by its slim 3.3mm size, and its self-winding mechanism is powered by an engraved 22-carat gold micro-rotor that enables efficiency. And, like the watch as a whole, it too shows us that it has the skills to justify its flamboyance. The two stacked barrels, based on Chopard’s patented Twin structure, guarantee 65 hours of running time — a feat for an ultra-thin timepiece.

The movement’s finishes are also particularly sophisticated, in that the aesthetic criteria complies with the technical specifications of Fleurier Quality Foundation certification. The latter has established itself in the world of watch certification through its demanding criteria and the rigorous manner in which they are applied. Applied to the entire watch industry and currently the hardest to achieve in the Swiss watch industry, this certification involves passing five tests relating to five key qualities. The ethical commitment, too, adds to the watch’s eccentricity.

Crafted from a block of 18-carat ethically certified ‘Fairmined’ gold, it is responsibly sourced from artisanal mining cooperatives — to whom Chopard pays a premium to be reinvested in community projects.

This is a watch that stands out for all the right reasons. Subtly extravagant, undeniably fun and the pinnacle of elegance, it is what Chopard does best; a new twist on a classic design.
Look sharp: a purist’s guide to black-tie dressing

The genius of the black-tie is its enduring simplicity. You could be fitted for an ensemble on your 21st birthday and it’ll see you through till your death bed.

01. Master the self-tied bow tie
There are many things that a gentleman must master in his life: how to wet shave, how to change a flat tyre, and how to tie a bow-tie. The latter is perhaps the most important. Why? Because any iteration of a bow tie that comes with a clip and hook screams prom attendee, while the real thing shows that you’re a man who knows a thing or two about the finer things in life.

02. Keep it simple
The power of proper eveningwear is its uniform nature and its pin-sharp understatement — the simple black and white is the blank canvas for your conversation and your manners, and perhaps for the companion on your arm. As such, the following adornments are considered a bit much: cravats, brooches, novelty studs, any hats, most silk scarves, a lapel pin ‘humorous’ ties, coloured cummerbunds, waistcoats, or colourful socks.

03. Get the fit right
An ill-fitting black tie ensemble is an affront to formality. Too tight and you’ll look like you’re a try-hard adolescent; too baggy and you’ll give off the impression that you’re wearing your father’s hand-me-downs. Trousers should be slim and straight cut, with a cuff that just grazes the top of the shoe, while jacket shoulders should be square and straight. The chest on the jacket should be fitted but never tight, and the sleeves should show about half an inch of white cuff.

Know Your Accessories:

01. Oxford shoes
The default and best option for the dress code. Slim, discreet and simple.

02. Cuff links
An understated silver is best, with little gem work or adornment, and a reasonable size.

03. Slippers
Though an elegant option, slippers should only be worn for ‘at home’ black tie events.

04. Lapels
A peak lapel is a classical option, a notch lapel is more conservative, and a shawl lapel is indulgent.
The L.U.C Chrono One Flyback: the mark of a man

This is a watch for a truly contemporary man. It nods to the masculine codes of the past, but also plays with modern male fashion conventions. This relaxed yet elegant model is the sportiest in the L.U.C collection. It is controlled, but thoroughly exciting.

Previous editions of the L.U.C Chrono One Flyback were made using precious metals such as 18-carat rose or white gold, and had 44mm diameters. The two most recent versions, however, measure a pared-back 42mm and come crafted from modern materials.

The first of these two new iterations is available in stainless steel with a grey, finely satin-brushed dial. It's an understated, tone-on-tone timepiece. To complement this natural feel, is fitted with an assuredly simple slate-grey alligator strap.

The second version is a little more playful, but just as confidently masculine. With an emphasis on sport and traditionally manly pursuits, the dial is cast in a strong military green — punctuated by steel grey hour markers, hands and counter rims. The case, too, is green. Dark and matt, it uses a material found widely in the aerospace, aeronautical and medical fields called Titalyt®.

This understated resilience typifies the L.U.C Chrono One Flyback. It is a watch with the lightness and practicality of the most rugged
timepieces, but with an undeniably masculine appearance and reliably strong core. That core is L.U.C Calibre 03.03-L, an integrated in-house chronograph movement from the Chopard Haute Horlogerie collection, first introduced in 2007.

It is distinguished by four innovative patented systems: the reset function operated by means of a lever pivoting three supple hammers, the “small seconds reset” function combined with a movement stop feature, the vertical coupling clutch and the self-winding mechanism winding in both directions and comprising a unidirectional gear device. As its name implies, the L.U.C Chrono One Flyback also features a flyback function enabling it to measure short times in quick succession by allowing the wearer to zero-reset the counters at a single press.

Both watches present Dauphine fusee-type hands, faceted arrow-shaped applied hour-markers and the slender understated fonts of the wider L.U.C collection. But, setting itself apart from the other timepieces to bear the L.U.C name, it comes with a level of attitude. And, while it may be comfortable standing toe-to-toe with the hardiest timepieces, and will remain practical to the last, it bears softer aesthetic details, colours new and a fresh perspective on modern man.
Watches to inspire the contemporary gentleman

Quality Time
Watches to inspire the contemporary gentleman
The L.U.C Quattro: a refined chronometer

There are few qualities more important for a modern gentleman to possess than that of introspection. To look to the future, while learning from and honouring the past is a key part of life — and the only way to truly advance and prosper.

No wristwatch proves this more eloquently than the L.U.C Quattro. First introduced almost a decade ago in 2011, this is a timepiece powered by one of haute horlogerie’s most interesting and innovative movements featuring the Chopard Quattro Technology. And the new, even more elegant L.U.C Quattro continues to develop.

With a vertical satin-brushed dial framed by a 18-carat white gold case, the latest iteration of this L.U.C mainstay radiates fresh thinking and distinction. Chopard’s latest L.U.C Quattro takes a formal path with its greyish hue — calling to mind the gentle eccentricity of modern English institutions, such as private members’ clubs.

And quite rightly so. For if you decide this is the timepiece for you, you will join a very exclusive club yourself. With only 50 pieces being produced, this is a watch intended for gentlemen well-acquainted with watchmaking secrets and capable of recognising such fine, if understated craftsmanship.

The latest L.U.C Quattro has carefully assessed its history, and boldly builds on the success of the 2018 design.
Welcoming a pared-down dial and ultra-slim case, it takes 2018’s 18-carat rose gold and turns it white, simplifying the silver-dial of its predecessor with a blue-green, satin-brushed variation. The result is a total evolution, transforming it into an altogether more exceptional offering.

The bezel is polished, the back finely hand-engraved and the strap an impeccably chic matt brown. Beneath the dial, this development continues. The distinguished calibre, with patented Chopard Quattro Technology, sees two pairs of stacked barrels endow the certified chronometer with a maximum 216-hour power reserve — while taking up remarkably little space. As a result, this L.U.C Quattro is slim, sleek and sophisticated.

And therein lies the lesson. A modern gentleman should always look to his past to inform his future, as has the L.U.C Quattro. And, as with the watch’s pared-down dial, slimmer case and composed colours, where improvements may be made, they must.
The L.U.C XP: an understated icon

When a gentleman knows he is in possession of something great, he doesn’t try to embellish it with futile bells and wasted whistles. Instead, he embraces the simplicity of his possession and enjoys it as it is. This is confidence and indulgence in its purest form.

The new L.U.C XP embodies this ideal. Epitomising the purity of design that characterises the L.U.C collection, it is elementary without being basic, devoid of artifice yet brimming with contrasts and naturally casually elegant.

It is the ideal timepiece for the man who has chosen exactly what he wants, and will forever be comfortable with his decision.

Two hands. No seconds. No date. This is a watch that only gives you the essentials — for they are all you need. The quintessence of Chopard Haute Horlogerie, it is a watch cased in stainless steel and enhanced by a vertical satin-brushed blue dial with rose gold accents.

These subtle touches give the watch a much more sophisticated status than you may afford it at first think. With a 40mm frame and a thickness of just 7.2mm, it is the product of a search for perfect proportions and a perfect fit — inspired by the Savile Row spirit that underlies every L.U.C creation.
There is even something nonchalant about the intense blue dial, whose depth is enhanced by the texture of its surface. Being deeply satin-brushed, it adopts a modern matt finish, while the applied hour-markers, two hands and numbers all shine warmly. There is more to this watch than meets the eye. Even the strap, a merino wool offering made from a breed of sheep renowned for the finesse of its yarn, is dyed deep blue and braided — an alternative to your usual, but one that continues to resonate traditional cool and exclusivity.

And the movement, of course, is equally humble. While L.U.C Calibre 96.53-L, a movement finished in accordance with the high standards upheld by Chopard Manufacture, may boast an engraved tungsten micro rotor, two superposed barrels enabled by Chopard Twin Technology and a generous 58 hours of autonomy, but it has been carefully hand-crafted to remain ultra-slim. For this is what the contemporary gentleman should aspire to: a life lived without ostentation or needless flashiness — but with substance and spirit to spare.
On the road: a gentleman’s guide to classic motoring

There are few sights more evocative for the modern gentleman than the open road. We’ve picked the four classic drives in Europe that we believe every gentleman should tick off on his odometer before he drives his final drive.

01. Raticosa Pass – Italy
Situated at 968 metres above sea level on the road from Florence to Bologna, the Raticosa Pass is part of the route of the legendary Mille Miglia rally for which Chopard has been serving as official timekeeper since 1988.

02. Nivolet Pass – Italy
Suspended above two glimmering alpine lakes, this is a driver’s dream. With a set of tight turns and dramatic rocky outcrops, the pass has a cinematic beauty — it was even the location for the iconic cliffhanger scene in *The Italian Job*.

03. Bernina Pass – Switzerland
Sat above the glamour of St Moritz, the Bernina Pass is a longheld favourite of the continental beau monde. It winds through the snow-clad Swiss Alps before fringing the great lakes, and is a year-round joy for the classic motorist.

04. Grossglockner High Alpine Road – Austria
With masterfully smooth and well-maintained roads, this Austrian alpine road isn’t bad to look at, either. Expect Wes Anderson-esque hotels, rugged mountains and vast, moody forests.

In The Glove Box

**Accessories to get your engine revving**

01. Gloves
Leather gloves provide a better grip on classic wood or hard-rubber steering wheels, and look pretty sharp, too.

02. Sunglasses
Polarised lenses in oversized driving frames give excellent sun coverage and reduce glare from the road or oncoming vehicles.

03. A paper map
You can use a sat nav, but paper maps foster a better understanding of the roads and look excellent folded up on the back seat.

---

38

---

39
There are certain values and virtues that the contemporary gentleman champions above all others. Patience is one — the quality of quiet perseverance and fortitude.

Individuality is another: the ability to stylishly and confidently stand out from the crowd. And passion is a third: the honesty and emotion to wear his heart on his sleeve. The L.U.C Perpetual T Spirit of the Dragon and the Pearl — something to wear under your sleeve — embodies all three of these ideals.

More than two hundred meticulous hours of craftsmanship went into this one-of-a-kind timepiece, a watch that takes tales of Ancient China and uses them as inspiration for the creation of refined decorative flourishes. Borrowing from a fable of five-clawed dragons who served the emperor in his quest for the sacred pearl of wisdom and knowledge, the case is engraved with the creatures, while the crown depicts the pearl. This figurative work of creating a story in 18-carat gold uses a fine-line engraving technique to stunning effect.

Then comes the dial itself: solid gold dial itself, featuring a design adorned with a hand-engraved motif drawn from traditional Chinese iconography — a striking pattern that recurs on
both the 18-carat rose gold bezel and the watch’s buckle. It is as singular a timepiece as you’re likely to strap around your wrist, and the fact that there is a story behind this design lends the 18-carat gold watch even more weight. Beneath the dial, a 353-part movement is equipped with a tourbillon regulator. Its carriage, carrying the small seconds indicator, rotates once a minute under a polished steel bridge. The perpetual calendar will require no correction until the year 2100 and, to ensure perfect readability of the calendar indications, they have been spread over two dials at 3 o’clock and 9 o’clock. It is also certified by Poinçon de Genève.

It’s a triumphant marriage of function and design. And the three qualities of the contemporary gentleman are carved into the case for all to see. Patience can be found in every fine line of the engraving, individuality evident in the legendary narrative playing out upon the case and passion seen in the furious beauty of the satin-brushed sunburst dial.

L.U.C has paid homage to the extraordinary myths of Ancient China, but brought them to life through the precise Swiss craft of Fine Watchmaking.
A cut above: the tenets of modern male grooming

The world of grooming is a confusing concoction at the best of times — a near alchemical mystery of collagen masques, hydrolysed keratin, and enhanced aloe vera substrates. But the simple task of looking your best doesn’t have to be so complex — as our two-part daily routine illustrates.

Morning:
Wash your face with a lightly exfoliating facial wash. After washing, apply a hydrating moisturiser that is right for your skin type. The general rule of thumb here is this: dryer skin prefers heavier, thicker ‘cream’ style moisturisers, while oilier skin responds best to lighter and more water-based lotions. After moisturising, apply a medium-SPF sun cream, even in winter. This is the best-kept secret of enduringly youthful skin: nothing ages you like the sun. For a natural look, sculpt your hair using a medium-hold and non-greasy matte clay. Finally, apply a light, aromatic, citrus-based fragrance (muskier, more smoky fragrances should be left for the evening).

Night:
Your skin does most of its healing as you sleep, so make sure you take the time to apply a nourishing night cream or serum before you go to bed. Creams containing AHA or BHA acids help to moisturise while gently exfoliating dead skin cells. If you’re going out, choose a warm, leather or wood-based scent, perhaps an oud, which lends a sophistication and sultriness to a formal ensemble.

Cutting Edge
The traditionalist’s guide to shaving

01. The Foam
After washing your face with warm water to soften hairs, apply foam with a badger brush — the soft bristles ensure excellent coverage.

02. The Tools
A double-edged razor gives an precise and very close shave. Let the razor glide over the skin, without applying too much pressure.

03. The Moisturiser
Rinse your face with cold water to close the pores, before moisturising with an unscented, light and hydrating moisturiser or post-shave balm.
More so than any other personality traits, both individuality and authenticity are key to standing out from the crowd and unapologetically being yourself. It is from this confidence that a wild flower can bloom into something truly spectacular.

At Chopard, the craftsmen aren’t short of skills. This, the latest L.U.C XP Esprit de Fleurier Peony, is a dazzling combination of crafts — a culmination of such skills and techniques as gold engraving, transfer printing and mother-of-pearl cutting. Even the movement, L.U.C Calibre 96.23-L, designed and produced by Chopard Manufacture, has been decorated with a floral Fleurisanne engraving, an art rarely seen today — but perfected by Chopard artisans.

On the watch’s purple dial, eight peonies can be seen in pink monochrome shades, and each has petals highlighted with white mother-of-pearl to bring out the daintiness of this elegant May-blooming flower.

But why the peony? Not only is it one of Chopard co-president Caroline Scheufele’s favourites, but it is also one of the most popular flowers in China, where it dates back to the 9th century BC. It’s a beautiful bloom that Chopard honours year after year — using the opportunity to create a watch for women that highlights all the crafts mastered in its workshops.
And underneath the 18-carat rose gold butterfly and camaleu-painted dial is the entirely hand-engraved movement.

The artist begins by drawing the motif freehand on the movement bridges, before marking it with an engraving tip and patiently removing any materials around it in bas-relief.

The background is then finely chased, dot-by-dot, and the floral motifs are polished to create a contrast between the matt material and the shining calibre. Then, as a final flourish, the movement is rhodium-plated. Of course, the elegance isn’t reserved for inside the case.

Diamonds are set on the bezel to also highlight the work of each craftsman. For this is what the L.U.C XP Esprit de Fleurier Peony brings to the brand: a celebration of every skill that can be applied to watchmaking, and the craftsmen who design, decorate and polish — down to the smallest screw.
Fads may come and go, but class endures forever — and that’s just as true of the drinks cabinet as it is of the watch winder.

Truly special cocktails measure their greatness in notable admirers as much as years. However, the Martini, of course, had advocates as diverse as Winston Churchill, Ernest Hemingway, and some chap called James Bond, while the Old Fashioned was adored by both Don Draper and Truman Capote.

Join their number with these four timeless cocktails, and our suggested preparations.

### 01. French 75
- 2 measures gin
- 1 measure lemon juice
- 1 teaspoon sugar syrup
- Champagne
- Add gin, lemon juice and sugar syrup to shaker with ice and shake. Strain into flute and top with champagne
- Garnish with lemon

### 02. Old Fashioned
- 2 measures of bourbon, poured over tumbler filled with ice
- Add 1 measure of sugar syrup
- Add 2 dashes of Angostura bitters and muddle
- Garnish with orange peel

### 03. Dry Martini
- 2 measures of gin
- A light splash of dry vermouth
- Add gin and vermouth to shaker with ice and shake for twenty seconds
- Strain into Martini glass and garnish with two olives (or lemon peel)

### 04. Negroni
- 1 measure gin
- 1 measure vermouth
- 1 measure Campari
- Add 1 large ice cube to glass, add gin, vermouth and Campari and stir
- Garnish with orange peel (or slice)
How to look after your watch

Now that you’ve carefully chosen your Chopard timepiece, the next step is to look after it for many years to come — so well that it could be passed down the generations. To ensure the longevity and smooth running of your watch, it is above all essential to have it regularly serviced and maintained. Meanwhile, follow these three steps.

01. The movement
   To guarantee the performance of your watch, you should regularly submit it for servicing by an official Chopard service centre. This way, your watch will be tested to the brand’s specific criteria, and it will safeguard your movement against damage.

02. Cleaning the exterior
   If yours is a water-resistant model, ensure the crown and pushers are correctly pushed back in and regularly rinse under running water with liquid soap. Avoid the use of chemical products as this could damage the water-resistant gaskets.

03. Caring for your strap
   If your watch has a leather strap, avoid immersing it in water. Instead, pat it down with a damp cloth. For a rubber strap, make a paste of baking soda and water, and rub on to the strap. For metal bracelets, wash in warm water with soap.